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REVOCATION OF POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	09/686,313
Filing Date	October 10, 2000 RECEIVED
First Named Inventor	Marcus Winn JUL 2 1 2003
Group Art Unit	2152
Examiner Name	Technology Center 2100
Attorney Docket Number	61375-11

I hereby revoke all previous powers of attorney or authorizations of agent given in the above- identified application:							
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☐ Applicant/Inventor.							
Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)							
SIGNATURE of Applicant or Assignee of Record							
Name Ca	Cathy Ettenger						
Signature	Signature Cutty Ettingen						
Date							
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.							
*Total of 1 forms			<u> </u>				

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POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	09/686,313
Filing Date	October 10, 2000
First Named Inventor	Marcus Winn
Title	SYSTEM AND METHOD FOR CREATING A SAMPLE POOL FOR A WEB-BASED SURVEY
Group Art Unit	2152
Examiner Name	
Attorney Docket Number	61375-11

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I am the: Applican	nt/Inventor					- ·	
X Assigne	e of record	d of the entire interest. See 37 CFR 3.7	1.				
Stateme	ent under	37 CFR 3.73(b) is enclosed. (Form PTC	D/SB/96	5)		-	
		SIGNATURE of Applica	nt or A	ssignee of Record			
Name	Cathy Et	 					
Signature	Ult	try Etterger	**				
Date	7/8	8/8/3					
		of the inventors or assignees of recordification in the inventors or assignees of recordification in the inventorial the inven			eir representat	tive(s) are required.	
		e submitted.	·- · · ·		41	of the individual case. Any	

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Center 2100

STATEMENT UNDER 37 CFR 3.73(b)	
Applicant/Patent Owner: Marcus Winn	
Application No./Patent No.: 09/686,313 Filed/Issue Date: 0ctober 10, 2000	
Entitled: SYSTEM AND METHOD FOR CREATING A SAMPLE POOL FOR A WEB-BASED SURVEY	
MarketTools, Inc. a corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)	
states that it is: 1	IVED
2. The assignee of an undivided part interest	
In the patent application/patent identified above by virtue of either:	Center 210
A. X An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 012500, Frame 0975, or for which a copy thereof is attached. OR	
B. A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as shown below:	•
1. From:To:	
The document was recorded in the united States Patent and Trademark Office at Reel [], Frame [], or for which a copy thereof is attached.	
2. From:To:	٠
The document was recorded in the United States Patent and Trademark Office at Reel , Frame , or for which a copy thereof is attached.	
3. From: To:	
The document was recorded in the United States Patent and Trademark Office at Reel	
Additional documents in the chain of title are listed on a supplemental sheet.	
Copies of assignments or other documents in the chain of title are attached.	
[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.8]	
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.	
7/8/03 Cathy Ettenger Typed or printed name	
Cathy Ettengen	
Signature	
Vice President & Corporate Counsel	
Title	

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For: [] U.S. Patent
For: [] PCT Application

By: [X] Inventor(s) or [] Present Owner

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

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Marcus V	Vinn		
FIRST NAM	MED INVENTOR		 .
1770	concers	u	#201
Address			
SAN	FRANCICO	, ,	A, 94123

hereby sell, assign and transfer to

ASSIGNEE:

MarketTools, Inc.
ASSIGNEE

2220 Marrimalain T

2330 Marinship Way, Suite 300 Sausalito, CA 94965

Address

HECEIVER

JUL 2 1 2003

and the successors, assigns and legal representatives of the ASSIGNEE

Technology Center 2100

(complete one of the following)

[X] the entire right, title and interest [] an undivided percent (
[X] and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled: System and method for creating a sample pool for a Web-based survey
Name of inventor(s) Marcus Winn
and which is found in (37 C.F.R. § 3.21) (a) [] U.S. patent application executed on even date herewith (b) [] U.S. patent application executed on (c) [] U.S. provisional application naming the above inventor(s) for the above-entitled invention.
[] Express mail label no.: Mailed:
[] To comply with 37 C.F.R. § 3.21 for recordal of this assignment, I, an ASSIGNOR signing below, hereby authorize and request my attorney to insert below the filing date and application number when they become known.
(d) [X] U.S. application no. 09 / 686313 filed on October 10, 2000 (e) [] International application no. PCT///
(f) [] U.S. patent noissued
[] A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.
(g) [] and any legal equivalent thereof in a foreign country, including the right to claim priority
and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent any

reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 1 UNE 29, 2001

Signature of FIRST NAMED INVENTOR